

MINUTES OF THE SPECIAL SESSION
OF THE COMMUNITY DEVELOPMENT CORPORATION
MARCH 6TH 2019

The Special Session of The Community Development Corporation of the City of The Colony, Texas, was called to order at 6:00 p.m. on the 6TH day of March 2019, at the Recreation Center, 5151 North Colony Blvd., The Colony, Texas, with the following roll call:

Kathy Braby, President	Present	Pam Nelson	Staff
Dan Mahle, Vice President	Present	Eve Morgan	Staff
Allen Harris, Secretary	Present	Kathy Neal	Staff
Don Beckel, Treasurer	Present	Jackie Kopsa	Staff
Steve Sohn, Board Member	Present	Brant Shallenberger	Staff
Donna Cole, Board Member	Present	Perry Schrag	Council Liaison
Jerry Farmer, Board Member	Present		

City Council Members Present -

Mayor McCourry

David Terre

Kirk Mikulec

And with all CDC Board members present a quorum was established and the following item was addressed:

Discussion developing long-term financial strategies for programs and facilities –

Parks & Recreation departments in The Colony, Lewisville, Grapevine and Richardson are participating in this program – The Smart Approach to Resource Allocation and Cost Recovery.

The Parks & Recreation staff has been working with Jamie and Lisa from Amilia Consulting USA, for a couple of months on this program. Pam said this program will enable us to identify the costs involved with services so staff can make data based decisions when determining fees, develop a fee structure for services and allocate resources more effectively.

This program uses a 3-step method –

- Identify personal service categories – staff has created categories and has been collecting data to identify the costs of services.*
- Identify the beneficiary of service*
- Identify the cost of service*

Jamie reviewed the service categories created by staff; every service provided by Parks & Recreation was categorized into one of the 9 categories created. During tonight's meeting, an exercise took place in which small groups were formed to discuss and rank the service categories from #1 - #9; services generating the greatest community benefit were #1 and services generating the greatest individual benefit were #9, and discussion of fees or funding was not allowed, the focus was the beneficiary of service. These results will be combined with the staff results.

Following the exercise, Virginia explained the process and showed an example of how the data compiled by staff will be input to generate a suggested or target cost for services.

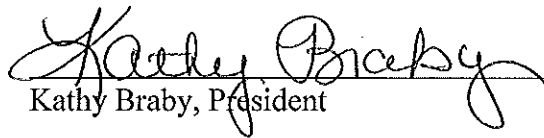
As the program progresses, a model will be created, work will continue on the cost of service to develop a range for each service, and policies will be created. The program will take 2-3 years to complete and at the end of the program, Penn State University will conduct an evaluation of the program to find out if the program was successful, to see if revenues have increased, and if the city is implementing policies created by the program.

ADJOURNMENT

With there being no further business to discuss, the meeting was adjourned at 7:55p.m.



Kathy Neal, Recording Secretary



Kathy Braby, President