



THE COLONY BIKE GRANT PROGRAM GUIDE

THE NEED FOR BIKE RACKS

Bicycling is a mode of alternative transportation that has had tremendous growth in ridership all over the United States. Bicycle tourism generates \$83 billion annually in “trip” related sales in the United States.

The Colony is participating in this surging trend of trail building. In 2016, The Colony Community Development Corporation updated the Trails and Bikeways Master Plan and it was adopted by the City Council in early 2017. The Master Plan provides a playbook for future trails and bikeways throughout the community. Key elements in the plan are routes to important destinations. From 2017 through 2019 the city has dedicated over \$2.4 million from the Community Development Corporation funds, for trail projects to many important destinations. With increased bicycle ridership, it becomes increasingly important to have the facilities necessary for riders once they reach their destinations.

THE COLONY BIKE RACK GRANT PROGRAM

As part of an economic development initiative the Community Development Corporation has developed a grant to offer assistance to local businesses who want to provide bike parking amenities to the bicycling citizens and visitors to the community. In 2017, the City of The Colony dedicated funding specifically for bike racks, both at City parks and facilities and to develop a bike grant program for local businesses. The grant program provides the bike rack/s to selected businesses and the business owner is responsible for installing the bike rack and maintaining it from that point forward.

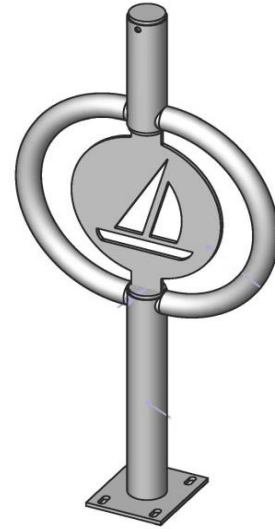
PROGRAM ELGIBILITY

Participants in the program must meet the following criteria:

- The business must be within the city limits of the City of The Colony, Texas
- Business owner must commit to a timely schedule to install the bike rack
- The location of the bike rack must be approved by The City. If an appropriate concrete space is not available, the business owner will be required to install a concrete pad in an appropriate area prior to installing the bike rack
- Business owner must commit to maintain the bike rack from that point forward or risk having the bike rack removed or paying the full cost of the bike rack if damaged
- Approved businesses will receive one bike rack. Additional bike racks are available for purchase.

CUSTOM HITCHING POST BIKE RACK

The bike racks provided by the City are a hitching post style with the City emblem laser cut in to the middle of the circle. The rack has a powder coat finish in black and is surface mounted.



INSTALLATION

Once a business has been notified that they will receive a bike rack grant, a City representative will coordinate the location of the bike rack. Bike racks shall be installed within one month of City approval of the location, unless a written request from the business owner explaining the delay is received by the City prior to the end of that month. City representative will review and if approved, will grant an extension. Rack must be installed to manufacturer's specifications. Specifications are included in the application packet.

CITY CONTACT INFORMATION

Program Website:

<https://www.thecolonycdc.com/BikeRackGrant>

Program Contact:

Eve Morgan

Park Development Manager

emorgan@thecolonytx.gov

(972) 624-3956

Mailing Address

5151 N. Colony Blvd

The Colony TX 75056